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Press Release

Long Term Care Alerting Methods Revealed by Industry Leaders

04.27.09, 06:36 AM EDT



LTC Financial Partners Shares
Secrets for Keeping Up on
Developments in the Long term

Care Insurance Field

KIRKLAND, Wash., April 27 /PRNewswire/ -- Consumers and professionals with an interest in long term care insurance need no longer dig so hard for information. Now they can do as the pros do: have the information come to them, in bits and pieces as it develops. "We're happy to share our secrets," says Jonas Roeser, Senior Vice President of Marketing & Operations for **LTC Financial Partners LLC** (LTCFP), one of America's most experienced long term care insurance agencies.

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*(Photo Caption: LTC Financial Senior Vice President of Marketing & Operations, Jonas Roeser)

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One of two methods is setting up the Google Alerts system to deliver periodic notifications of Internet postings on the subject. Google Alerts is a beta service of Google; it provides email updates of the latest relevant Google results (web, news, etc.) based on any choice of query or topic. Focusing on long term care insurance, as Roeser and his colleagues do, provides benefits such as -

-- Learning which insurance carriers are most active in the LTC field -- Finding which carriers are soundest in the current



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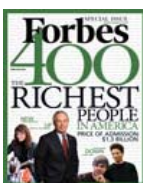
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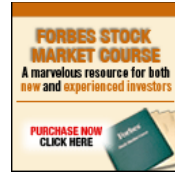
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